CALL FOR IDEAS 2020

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1. Subject of the Call for Ideas

Nuremberg has reached the next round of the competition for the title European Capital of Culture 2025. The city continues in the competition after a presentation in Berlin, when on 12 December 2019, the international jury selected Nuremberg for the shortlist. In the final round of the competition, the next step is to draft a second bid book, which has to be submitted to the Cultural Foundation of the German Federal States (Kulturstiftung der Länder) by 31 July 2020. In this phase of the selection process, it is the artistic programme in particular which will play a very significant role. During the entire bidding process, we have banked on the participation of the population of the city and of the region in all its diversity and will continue to do so.
CALL FOR IDEAS 2020

- We are looking for ideas which will take our bid forward!

- For the second bid book, we are looking for excellent arts projects which deal with the motto PAST FOWARD and with the topics of Nuremberg's bid. The implementation of these ideas must be planned for Nuremberg or for the [Nuremberg] European Metropolitan Region.

- The CALL FOR IDEAS 2020 gives artists the opportunity to take part in a tendered competition and to submit their ideas for possible artistic projects which would become part of the second bid book.

- The Motto PAST FOWARD
  More than almost any other city, Nuremberg stands for European history. How do we want to deal with this heritage now that almost half of all Nuremberg citizens have an international history? The title of European Capital of Culture 2025, will give Nuremberg the chance to look into the future and to dare to do new things without, however, forgetting the past. PAST FORWARD!

- The Topics of the Nuremberg Bid

  EMBACING HUMANITY
  Historical amnesia is fatal, particularly in times when democratic values are becoming ever more fragile. At the same time, the past must not be idealised or turned into a museum, for both approaches make us blind to the present and the future. We accept our historical heritage and focus on the injustices of today: racism, discrimination and exclusion have become part of everyday reality. In our bid we want to counter this and put people at the centre: togetherness, participation, equal opportunities, human rights.

  EXPLORING REALITY
  Behaim’s globe, Dürer’s celestial maps, the oldest art academy, Nuremberg the city of toys: for centuries, working, learning, and playing have put their stamp on the city and the region and still do so. We are asking the question, how we can lead meaningful, productive and good lives in the future, facing up to technological, digital and cultural challenges. A city of visionaries, researchers, and artists should make good use of its DNA and become a creative lab for work, experiment, play and art.

  EVOLVING COMMUNITY
  Today, Nuremberg is a highly diverse city with major social differences and challenges. All over Europe, fears are instrumentalised, isolation and segregation are increasing – Europe is threatening to crumble in many areas. Nuremberg declares community and togetherness as its objective and asks how community may be safeguarded and promoted in future. The focus is on social community, on
transcultural life and sustainability. The city belongs to all of us – let us shape it together!

- **Further Information**

  **The Implementation of the Arts Projects**
  The ideas sought in the context of the CALL FOR IDEAS 2020 are first of all intended to be included in the second bid book. Any possible implementation is planned for the time period 2021-2025 at the earliest, depending on the further course of Nuremberg’s bid.

- **Submission Period.**
  The competition process is divided into two phases. Artists may submit ideas for possible projects to the Bid Office European Capital of Culture 2025 either by post or online until 1 March 2020. In the week following this date, an advisory board will look at all ideas submitted and select those which are of particular artistic quality and relevance [for the bid] and which clearly refer to one or several topics of the Nuremberg bid for the title of European Capital of Culture. On 9 March 2020, the artists whose ideas/projects have been selected will receive feedback from the advisory board. They will then have the opportunity to describe their ideas in more concrete detail until 30 March, 2020. By mid-May, the advisory board is expected to announce which of the projects will be included in the second bid book.

2. **Awarding Authority / Organiser**

N2025 Bewerbungsbüro/Bid Office
Kulturhauptstadt Europas 2025 /European Capital of Culture 2025
Stadt Nürnberg/City of Nuremberg
Spitalgasse 1
90403 Nürnberg

3. **Type of Competition**

The CALL FOR IDEAS is an open art competition. From among the competitors, an expert jury/advisory board (see point 4) will select an unspecified number of artists whose project ideas will be included in the second bid book.

4. **Advice/Information on all Competition Questions:**

Tanja Ehrlein
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Fax: +49 911 231 20259
E-Mail: tanja.ehrlein@stadt.nuernberg.de
5. Competition Address

N2025 Bewerbungsbüro/Bid Office
Kulturhauptstadt Europas 2025 /European Capital of Culture 2025
Stadt Nürnberg/City of Nuremberg
Spitalgasse 1
90403 Nürnberg

6. Services to be Provided by Organiser and Artist

- Fee
  The artists whose ideas and projects are selected by the jury on 9 March 2020 for more detailed development in phase II of the submission process will receive remuneration of 1,500 Euros (plus turnover tax, if proven to be liable for turnover tax). This fee covers the entire work involved in developing the project idea. Nothing extra will be paid for any incidental costs (expenses, telephone, postage, overheads etc.) or accommodation and travel expenses.

  The separation of authorship and person who will implement the project is not provided for.

  The fee does not increase with the number of people involved in the idea/project.

- The Costing
  A costing is part of the application and must be submitted together with the artistic concept in phase II. The costing should include an estimated overall budget for the project.

- The Settlement
  The artists selected for phase II will receive their fee after invoicing as soon as the detailed information about the project is submitted.

  Payment of the fee will be upon invoicing and after artists have delivered their detailed plan and costing. The artist’s invoice must show the amount of the fee (1,500 €, plus turnover tax, if artist is liable for turnover tax) as well as the tax number and the percentage of turnover tax payable.

  Should the artist be exempt from turnover tax (according to §19 section 1 of German turnover tax law), this must be noted on the invoice.
7. Submission / Deadline

PHASE I

In the first phase of the competition process, applications including the project idea and complete contact data, must be submitted by 01 March 2020. In phase I, the sketch for the idea is limited to a maximum of 2 pages.

PHASE II

In the second phase, the more detailed version of the application must be submitted by 30 March 2020 and comprise the following content:

- short description of the idea (in 2-5 sentences)
- comprehensive description of the idea
- names of possible partners
- timeline for implementation (starting in 2021)
- possible location/environment for implementation
- outline costing/estimated overall budget

Phase II applications are limited to a maximum of 10 pages.

Any person may submit a maximum of 3 ideas.

Application is possible in digital form (a) as well as by post (b).

a. Digital

Digital submissions (including complete contact details: email address, mobile phone number, postal address) should be sent to the following address:

n2025@stadt.nuernberg.de re: CALL FOR IDEAS

or submitted at:

www.n2025.eu/callforideas

Please do not use any special characters, any capital letters and no other dot than that in the file format, either in the Re: or in the file name. Otherwise the spam filter might get rid of these submissions. Please do not exceed a data volume of 20 MB.

b. Postal

Postal submissions should be sent to the following address:

N2025 Bewerbungsbüro/Bid Office
Kulturhauptstadt Europas 2025 /European Capital of Culture 2025
Stadt Nürnberg/City of Nuremberg
Spitalgasse 1
90403 Nürnberg
8. Selection Criteria

In the first phase, in addition to artistic quality and relevance for the Nuremberg bid for European Capital of Culture, the criteria for the selection of project ideas include clear reference to one or several topics and to the motto of the Nuremberg bid.

In the second phase, the selection criteria are the project’s ability to encourage and include international cooperation, and its feasibility.

9. Announcement of Competition Result

By mid-May, the advisory board is expected to announce the projects which will be included in the second bid book.

Every participant will be informed about the competition result in writing per email.

There is no recourse to legal action.

10. (Intellectual) Property and Copyright

The selected project ideas remain the artist’s/artists’ property.

The artists selected agree to their project ideas being included in the second bid book and also to them being published in this context.

Nuremberg, February 2020

Prof. Dr. Hans-Joachim Wagner
Head of the Bid Office for European Capital of Culture 2025