N2025
IN
CAPITAL
OF CULTURE
IN
PROGRESS

WE ARE BIDDING
FOR EUROPEAN
CAPITAL OF CULTURE
NÜRNBERG 2025

PAST FORWARD
Nürnberg is bidding for the title of European Capital of Culture 2025. This title has been awarded annually by the European Union since 1985. In 2025, Germany will take its turn as the host country – several cities are presently in the running. We want to host the most important cultural project to take place in Germany over the next few years. Using the means of art and culture, we want to find answers to urgent problems of our time, further grow Nürnberg and the region, and highlight the diversity and commonalities of cultural heritage in Europe. The aim is a better understanding and the togetherness of all people in Europe.

The Claim: Past Forward

What is Nürnberg? Is it bratwurst, gingerbread and Dürer? Is it a medieval city, the city of the Nazi party rallies, a centre of knowledge and research, a city of human rights? And what will Nürnberg look like in the future? Nürnberg represents the splendour and misery of European history like no other city. How do we want to treat this legacy when today almost half of all Nürbergerers have an international history? The European Capital of Culture 2025 is the opportunity for Nürnberg to look to the future and to dare to do something new – without forgetting the past. Past Forward!

Humanity

Historical amnesia is fatal, especially in times when democratic values are becoming more brittle. Similarly, we mustn’t put the past in the museums or idealise it. Both actions obscure our view of the present and the future. We’ll embrace our historical heritage and focus on the injustices of today: Racism, discrimination, and marginalisation are part of everyday reality. Humans should be at the centre of attention: participation, equal opportunities, human rights.

World Shaping

Behaim’s globe, Dürer’s celestial maps, the oldest art academy, Nürnberg the toy city: Working, learning, and playing shaped the city and region for centuries and they still do. We ask how we can lead meaningful, productive, and good lives in future and face technological, digital and cultural challenges. A city of visionaries, researchers, and artists should use its DNA to become a creative laboratory for work, experimentation, play, and art.

Community

Today, Nürnberg is an ultra-diverse city with great social disparities and challenges. Fears are being exploited throughout Europe, isolationism and secessionism are on the rise – many of Europe’s edges are crumbling. Nürnberg declares togetherness its goal and asks how community can be secured and promoted fairly in the future. The focus is on social interaction, transculturalism, and sustainability. The city belongs to all of us – let’s shape it together!
What’s at stake for the title of European Capital of Culture?

It’s not about what Nürnberg already has, but about what the city wants to develop – above all through art and culture. We want a future that is socially, ecologically, sustainably, and culturally diverse. We want a culture of togetherness, humanity, and justice to create more participation and equal opportunity, more inclusion, better integration, and participation for all.

NEXT STEPS:

30 September 2019
Submission of the first Bid Book

December 2019
Presentation to the jury

Summer 2020
Submission of the second Bid Book
The jury visits Nürnberg

Autumn 2020
Second presentation to the jury

End of 2020
Decision

City of Nürnberg
European Capital of Culture 2025
Bid Office

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